

Privacy Policy

Personal Data Collection

The collection of personal data while browsing the website of AIK Banka a.d. Beograd (hereinafter referred to as the Bank) is anonymous and the Bank does not collect data that could be used to identify individuals.

On the Bank's website, there are several forms where personal data are collected, which relate to different client segments and various Bank products. Within the forms on the website, the Bank will direct you to this Privacy Policy and the Personal Data Processing Notice, which include, among other things, the individuals' rights regarding personal data processing. To enable the Bank to respond to your queries and requests (process your applications forms), it is necessary for you to confirm that you are familiar with the Privacy Policy and the Personal Data Processing Notice.

The data collected by the Bank through forms on its website may include your details such as: name and surname, email address, telephone number, personal ID number [JMBG] or company tax identification number (TIN), company organisational form, and other data depending on the type of query and the product you are interested in.

On the Bank's website page provided for filing complaints in accordance with the Law on Protection of Financial Service Consumers, the Bank collects data necessary for client identification and for resolving complaints in accordance with the mentioned Law and within the terms prescribed by the Law.

As the Data Controller, the Bank processes data in order to analyze website visit and providing relevant information to clients concerning the products and services offered, as well as improving user service and facilitating the use of the website.

The Bank protects personal data collected on its website from unauthorised access and does not disclose this data to third parties.

As the Data Controller of personal data for its clients and other individuals whose data is necessary for fulfilling business obligations, the Bank is responsible for protecting this data in accordance with the Law on Personal Data Protection (RS Official Gazette, No. 87/2018), which has been applicable since 21 August 2019.